



PARTNERS ON THE ROAD

## AREAS OF TRAINING

### **Assimilation**

This module equips the members of your congregation to recognize the need for an intentional process to assimilate guests, new members, and long-term members into your congregation so that they can come to know your church as their spiritual home. It also helps the members understand how vital they are to the process of assimilating someone into the congregation.

During the presentation, different stages of assimilation will be discussed; and information is presented to equip members in determining ways to develop, reinforce, and intentionally lead an assimilation ministry. For congregations without an intentional assimilation process, the module identifies what you currently are doing and then how to create an intentional process.

### **Bible Studies**

The teams are prepared to present a variety of Bible studies. Bible studies are selected from an available variety and presented by the team to address the needs. The Bible studies generally have an outreach orientation. These studies are typically presented on Sunday mornings and at other times that do not conflict with other scheduled modules.

### **Canvassing**

There are two parts to canvassing, the canvass training module and the canvassing event.

#### **Canvass Training Module**

This is the “how-to” version for different types of canvassing (survey, prayer, invitational, etc.). This area of training will supply members with the training to prepare for an effective canvass. Information relating to tract ministry can also be included in this module.

#### **Canvassing Event**

Approximately a half hour before the actual canvass a training will be given to equip the members for the particular canvassing which will be done that day. The actual canvass will take approximately an hour and a half. When the canvass concludes, a summary of the results will be completed for the purpose of following-up with those visited. If a prayer canvass is conducted, the prayer requests received will be prayed for after the summary and/or during worship on Sunday.

### **Dialog Evangelism 2 (DE-2)**

This module is an overview of the full DE-2 witness preparation module. It prepares the participants to share a Gospel proclamation within the daily routine of their life. An outline is provided for faith sharing, and for optimum results can be memorized, allowing for a comfortable conversation about faith. This module provides sufficient information for a congregation to determine if they want to continue with the DE-2 sequence after the team completes their assignment.

## **Family, Youth, and Children's Ministries**

While on assignment, The 72 team can equip the leaders and members of your congregation with new ways and ideas of reaching children and youth. To accomplish this, The 72 team will facilitate an evaluation of the present ministry, provide new ideas for ministry to these groups, and then lead a brainstorming session to identify elements that they want to integrate into the ministry. The primary goals for The 72 would be: to equip a congregation to incorporate outreach elements into these ministries, add new life and interest in these ministries (including, but not limited to: Sunday school, Vacation Bible School, and/or reaching out through the Lutheran day school) and/or develop a strategy for these ministries to provide an enhanced positive perspective about them with their target audience.

## **Greeter-Usher Training**

This module discusses and analyzes your congregation's existing welcoming process for guests, repeat guests, and members. When this module is completed, the participants will be equipped to greet guests, repeat guests, and members warmly and effectively. Effective training will also create resources for potential follow-up ministry.

Please note: The usher segment of this module will pertain to the greeting process, not their assistance within the worship service.

## **Inactives**

Members realize that people who were once attending regularly have stopped coming to church, but they may not know why or how to find out. Consequently, questions do arise, "Should I be concerned that Joe hasn't been to church in three weeks?" "Does missing three Sunday's define him as inactive?" "Does Pastor know he has missed three weeks and what has he done about it?"

If questions or concerns like those listed above occur in your congregation, this module is extremely important for all of your members. It is designed to determine the criteria for and detection of inactive members, so that participants can be equipped to work with those identified, reconnecting them with the Body of Christ.

## **Intentional Outreach**

This module considers various existing ministries within your congregation and prepares those ministries to incorporate an outreach element into each. Ministries usually considered are the Sunday school, Lutheran preschool and day school, Open Arms Centers, and youth, family life, and senior citizen groups. A portion of this module will cover general principles for intentional outreach which can be applied to additional ministries not listed here.

## **Prospect Follow-up**

Who are your prospects? How do you obtain the contact information of non-members who come to your church? Is there a process in place to follow-up on relevant information with regard to prospects? If you're uncertain about the answer to any of these questions or others about follow-up, this module is recommended. Follow-up processes for various types of prospects will be developed. Ideas, suggestions, and samples will be shared to assist with this development.

## **Publicizing Your Congregation**

A positive, consistent, and effective presentation of your congregation's identity in your community is vital in order to attract first-time guests and encourage them to return. Module attendees will identify and evaluate the different ways the congregation already advertizes your church. They will be equipped to recognize advertisement as more than just what shows up in the newspaper or what is on the church sign by the road. The module will establish ways to evaluate various media styles, identify target audiences, and allow participants to become aware of the varying techniques of marketing. Overall participants will realize that effective advertising is a sequence of connections, determined by evaluating which style will work best in each situation.

## **Relationship-Based Witness Workshop**

Separate witness workshops are available for both adults and youth. Each is structured for its particular audience. If either group is small in number, the groups could be merged into one workshop.

### **Adult Workshop**

This workshop concentrates on the basics for witnessing. The participants will develop their personal faith story and practice sharing this as they role-play with the other participants in the workshop. When this workshop is complete, most participants will be more comfortable to share their faith in a natural way when the opportunity arises.

### **Youth Workshop**

This workshop is focused toward teenagers and is built on the same concepts used in most relationship-based witness workshops. It reinforces the teenagers' knowledge of why they're a Christian and supplies them with the time and tools to create their personal faith sharing in a natural, comfortable way. Youth will become more aware of how they can share their faith in different settings and become comfortable to engage their friends in a conversation about their faith.

## **Small Groups**

This module will guide the members of your congregation to see the importance of small-group ministry as an important part of the congregation's outreach ministry. The module works with a development cycle of five stages. This module can either enhance a small group ministry, re-focusing it on reaching people who do not know Jesus Christ as their Savior and Lord, or supply the participants with the training to begin a small group ministry within the congregation.

## **Telecare**

This module equips members for carrying out ministry to keep in touch with members on a regular basis by the telephone. The participants will be compassionate lay members who are interested in working as individuals or in teams to make these phone calls. Once implemented, this ministry can greatly improve communication within the congregation and provide stimulus for prayer among the laity. The ministry is never intended to spread gossip, recruit, ask for money, or chastise a member. If desired, the process can be focused on groups specified by the congregation, e.g. non-members.

## **21<sup>st</sup> Century Churches**

If a congregation is going to be fruitful in fulfilling its desire to reach out to the community where it resides, vision planning and core values translated into action is essential. This module is a broad-based presentation designed to help the congregation determine where it is in its ministry. Through analyzing and discussing, the participants will be equipped to apply a more effective administrative structure to be the kind of church God is calling them to be.