

## What is The 72®—Witness & Outreach Ministry?

The 72, a ministry of The Lutheran Church—Missouri Synod’s Office of National Mission, provides on-site training to equip LCMS congregations for community outreach.

The 72 director and an assigned team use information from each congregation’s application to develop a custom-designed partnership, which will equip its members according to the expressed needs and goals.

Each individual volunteer within The 72 has experience with evangelism in their home congregation, and receives additional training from The 72 ministry prior to and throughout their involvement with the ministry.

### Objectives of The 72:

- **Assist congregations** to begin, revitalize, enhance, or expand their outreach ministry
- **Equip members** through Bible classes and workshops—specifically designed to meet the outreach needs and goals identified by the congregation
- **Encourage the members** to express their faith confidently in a non-confrontational manner

### Partnership Format Choices:

**NOTE:** *The congregation will choose which format they prefer for their partnership*

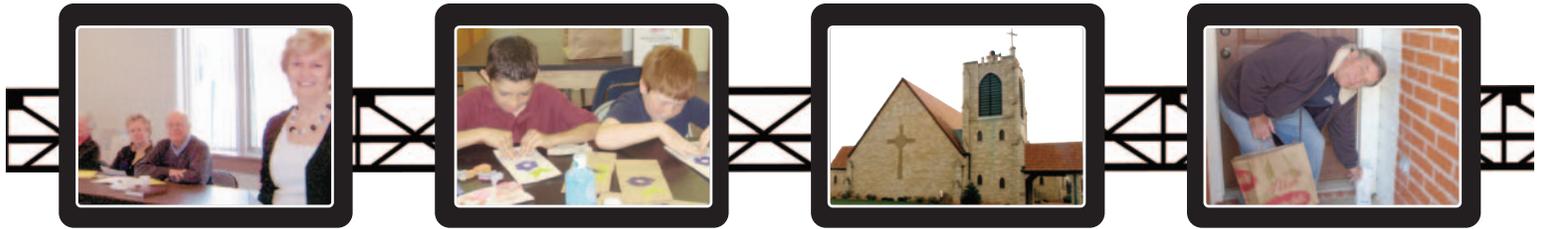
- **Short-track Seminars (STS)**  
This weekend format offers congregations two-to-four weekends of on-site training. The 72 recommends a partnership of four weekends for an effective partnership.
- **Split-week Assignment (SWA)**  
This week format offers congregations two-to-four single weeks of on-site training. The 72 recommends at least three weeks for an effective partnership.
- **Continuous-week Assignment (CWA)**  
This week format offers congregations two-to-four consecutive weeks of on-site training. The 72 recommends at least three weeks for an effective partnership.



### Areas of Training

- Assimilation
- Bible Studies
- Canvassing
- Children’s Ministry
- Family Ministry
- Greeter-Usher
- Inactive members
- Intentional Outreach
- Leadership
- Prospect Follow-up
- Publicizing
- Small Groups
- Witnessing
- Youth





“In grateful response to God’s grace and empowered by the Holy Spirit through Word and Sacraments, the mission of The Lutheran Church—Missouri Synod is vigorously to make known the love of Christ by word and deed within our churches, communities and the world.”



LCMS Mission Statement

### A Few Expectations of the Host Congregation:

- Preparation for outreach through preaching and Bible study
- Selection of at least five members of the congregation to compose a leadership team
- Leadership team actively communicate with the team and office of The 72
- Promote participation of all members in the training through all aspects of the congregation’s life: i.e. Bible study, board meetings, church announcements, prayer and worship
- Devote thought and action to make use of the training provided by the team of The 72.



### Contact Field Rep

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### What Costs will be Incurred by the Host Congregation?

Assessment Fee		Application Fee	Total Fee
(varies, based on average annual worship attendance)			
1-100 people	\$50	\$325	<b>\$375</b>
101-200	\$100	\$325	<b>\$425</b>
201-300	\$150	\$325	<b>\$475</b>
301-400	\$200	\$325	<b>\$525</b>
401-500	\$250	\$325	<b>\$575</b>
501-600	\$300	\$325	<b>\$625</b>
601-700	\$350	\$325	<b>\$675</b>
701-800	\$400	\$325	<b>\$725</b>
801-900	\$450	\$325	<b>\$775</b>
901-1000	\$500	\$325	<b>\$825</b>
1,000-plus	\$550	\$325	<b>\$875</b>

### Additional Hosting Costs Include:

- Necessary costs for supplies and material
- Meals and housing for team members
- Mileage (using IRS mileage guidelines) or Airfare for team transportation

*NOTE: The team members receive no salary*