



ENGAGING YOUR COMMUNITY EVENTS

Rural & Small Town Mission (RSTM) exists to support and encourage rural and small-town congregations to engage their communities with the love of Christ. In partnership with a host district, RSTM invites your congregation to join us for “Engaging Your Community” (EYC) events in your district.

Many congregations today are concerned about shrinking membership and fewer children and families in worship. There is no “one size fits all” solution; however, congregational leaders will be encouraged as they see new opportunities for engaging their communities and are filled with hope for the future.

At an EYC event, you will:

- › Learn about your community;
- › Identify congregational assets;
- › Consider new ways to engage your community;
- › Find renewed hope for the future;
- › Develop action plans for community engagement; and
- › Identify challenges and opportunities facing your congregation.

Ready to register? Visit lcms.org/rstm.

The cost per participant is \$25, or register as a congregational group of four or more for \$100. (The cost includes lunch and light refreshments.) All walk-ins will be charged \$25 at the door. For more information, contact Amy Gerdts at 888-463-5127 or rstm@lcms.org.



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What are Engaging Your Community events?

“Engaging Your Community” events are geared toward single and multi-point parishes in rural and small-town settings. Ideally, a pastor and three to four lay leaders will attend the EYC event together. Congregational leaders will examine their communities, ways in which they can serve the unique needs of those communities, identify assets they have in place and make plans for utilizing their resources for engagement. An important theme of EYC events is building and strengthening partnerships as multi-point parishes and individual congregations explore ways to work together to meet the needs of their communities.

RSTM will assist each congregation that attends with bringing home practical approaches for engaging and touching their communities with the Gospel. Each congregation will receive invaluable, personalized demographics for their community. Register early so that there is time to prepare your congregation’s personalized information.

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