



The 72[®]—Partners on the Road

Equipping LCMS members for effective Outreach Ministry

Assimilation:

Equips members to recognize the need for an intentional process to assimilate guests, new members, and long-term members into the life of the congregation.

Bible Studies:

Bible studies with an outreach focus are available for studying during regularly scheduled Bible study times.

Canvassing:

Training — presents a variety of types of canvassing (survey, prayer, invitational, etc.) or tract ministry.

Event — a half hour will be given to equip the participants for the event, and the event will take approximately an hour and a half with a half hour de-brief to conclude the event.

Children's Ministry:

Equips leaders and members of the congregation with new ways and ideas of reaching children.

Dialog Evangelism 2 (DE-2):

An overview of the full DE-2 witness preparation curriculum. Equipping participant with the ability to share a Gospel proclamation within the daily routine of their life.

Greeter-Usher Training:

Discuss and analyze your congregation's existing welcoming process for guests, repeat visitors and members.

Inactives:

Develop criteria for and detection of inactive members, and equip the participants to work with those identified, re-connecting them with the Body of Christ.

Intentional Outreach:

Modules in this area consider various existing ministries within a congregation, such as Open Arms Centers or senior citizen groups, and prepares those ministries to incorporate an outreach element into each.

Prospect Follow-Up:

Ideas, suggestions, and samples will be shared to develop an intention follow-up for prospect members.

Publicizing Your Congregation:

Allows participants to identify target audiences, presents a variety of techniques for use in marketing, and establishes ways to evaluate various media styles and their effectiveness in the local community.

Small Group:

Guides participants through an overview of the importance of small group ministry for outreach purposes.

TeleCare:

Equips members to develop a caring ministry on a regular basis by the telephone.

21st Century Church:

A broad-based presentation designed to assist the congregation determine where it is in its ministry. Through vision planning and identifying core values a congregation can reach out to the community

Witness Workshop:

Concentrates the time on the basics for witnessing. Participants will develop their personal faith story and practice sharing it as they role-play with the other participants. When complete most participants will be comfortable sharing their faith in a natural way when the opportunity arises.

Youth:

Reinforces the youth's faith and supplies them with time and tools to create their personal faith story. Presents examples of how and when to share their faith, creating an awareness of how they can share their faith in different settings and engage their friends

The Lutheran Church—Missouri Synod

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